



ROAR & EXPLORE

Roar and Explore Incentive Terms & Conditions

1. Eligibility

Open to Dicker Data Australian reseller partners with a valid trading account in good standing.
Must register for the incentive via the official campaign landing page.
Only sales made between 8 May 2025 and 31 October 2025 will be considered.

Partners must meet the minimum revenue thresholds to be eligible:

- HPE HIT Trailblazer: \$250,000 AUD minimum threshold.
- HPE HIT categories except Trailblazer: \$500,000 AUD minimum threshold.
- Aruba Networking category: \$500,000 AUD minimum threshold.

2. Qualifying Sales

Only sales of eligible HPE HIT and Aruba Networking products (as defined by Dicker Data and vendors) qualify.
Final orders must be received by 31st October 2025.
Returns, cancellations, and unpaid invoices will be excluded.
Vendor Point-of-Sale (POS) data may be used for validation.

3. Winner Selection & Criteria

Partners eligible for this promotion include HPE and Aruba Tier 2 partners only.
Winners will be selected based on performance across the published categories.
In the case of a tie, Dicker Data reserves the right to determine the winner at its discretion.
Dicker Data will validate performance results using internal reporting and vendor alignment.
All decisions are final and no correspondence will be entered into.

Award Categories:

- **King of Compute:** Awarded to the partner achieving the highest total HPE Compute revenue during the promotion period.
- **Trailblazer Award:** Awarded to the partner with the highest total value of net-new business secured with HPE during the promotion period.
- **Momentum Master:** Awarded to the partner achieving the highest total HPE Storage revenue during the promotion period.

- **GreenLake Game Changer:** Awarded to the partner demonstrating outstanding impact in new Total Contract Value (TCV) or services adoption within the HPE GreenLake portfolio.
- **Edge Authority:** Highest Aruba revenue.
- **Pride Builder:** Top two partners with the greatest combined revenue across the entire HPE portfolio, including Compute, Storage, Services, GreenLake, and Aruba, during the promotion period.

4. Prize Inclusions

Prize is **1 x seat on a luxury South African safari trip** (Thursday December 4th, 2025 - Tuesday December 9th, 2025).

Includes: return economy airfares, accommodation, meals, ground transfers, and activities communicated in the final itinerary provided to winners before departure.

Prize is not transferable, exchangeable, or redeemable for cash.

In the event a winner cannot attend, Dicker Data reserves the right to award the prize to the next eligible partner.

Any personal incidentals incurred outside of what is outlined above remain the responsibility of the attending individual.

5. Travel Conditions

Winners must have a valid passport with at least 6 months' validity from the travel date.

Winners are responsible for ensuring they meet all visa and travel health requirements.

Trip is subject to change due to vendor discretion, travel restrictions, or force majeure events (e.g., natural disaster, pandemic).

The winner accepts personal liability whilst travelling with the group of winners.

Winners are responsible for arranging their own travel insurance and accept full responsibility for understanding the coverage and terms of any policy they choose to purchase.

6. Conduct and Representation

Winners are expected to behave professionally and in alignment with Dicker Data and vendor values.

Misuse of the incentive, falsified data, or unethical conduct may result in disqualification.

7. Taxation & Reporting

Prizes may be subject to tax implications. It is the responsibility of the recipient to seek independent advice.

Dicker Data takes no responsibility for tax or reporting obligations arising from prize receipt.

8. Communications & Privacy

By entering, participants agree to receive communications relating to this incentive.

Winners may be featured in promotional content (social, email, video, etc.).

All personal information will be handled in accordance with Dicker Data's privacy policy.

9. Changes & Cancellation

Dicker Data reserves the right to amend, extend, or cancel the incentive or prize at any time due to unforeseen circumstances or changes in vendor funding.