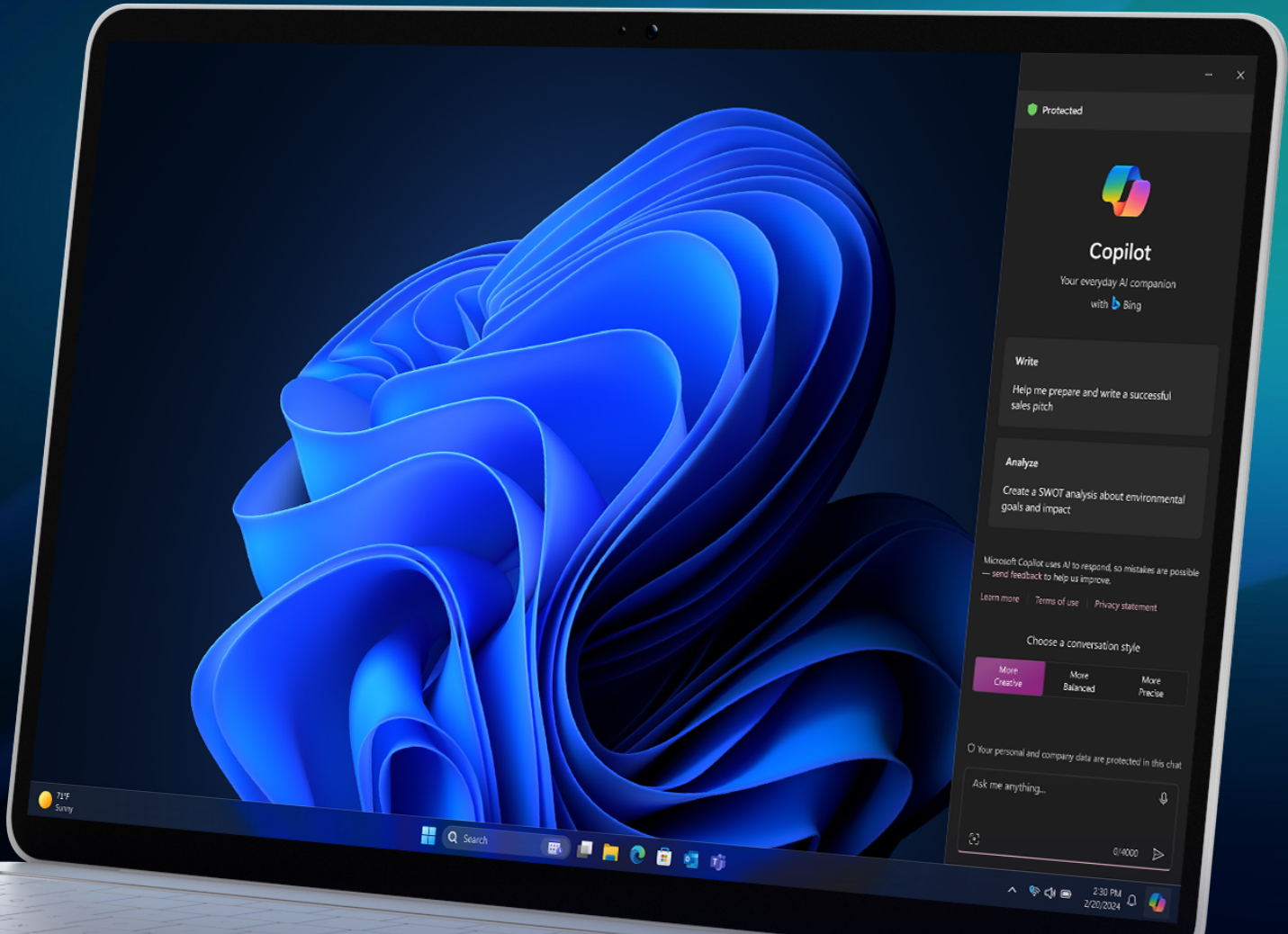


# Ensure smooth sailing towards Windows 10 End of Support

Learn why you should stay on course  
by upgrading to Windows 11 Pro.

No time to drift with Windows 10  
support ending.



## Be in ship shape

Support ends soon for Window 10 on October 14, 2025, and devices will no longer receive security and feature updates. Upgrade now to Windows 11 Pro computers for a smooth transition and get the latest productivity, security, and management features.


With Windows 11 Pro, organizations reported:

 **58%**  
drop in security incidents with Windows 11 Pro devices.<sup>1</sup>

 **3.1x**  
reduction in firmware attacks.<sup>1</sup>

## Navigate new opportunities

Get powerful insights and efficiency so your crew can deliver their best work. Don't miss the boat on Windows 11 Pro and new devices including Copilot in Windows<sup>2</sup> for AI assistance, features to get organized in a snap, and superior performance.


 **70%**  
of Copilot users said they were more productive.<sup>3</sup>

**250% ROI**  
reported on average due to factors like improved productivity, tighter security, faster deployment, and fewer help desk tickets.<sup>4</sup>

## Ensure smooth sailing


Create your navigation plan early to ensure a smooth deployment to Windows 11 Pro and new devices.

And life becomes easier for IT with app compatibility, fast deployment, and a reported 80% drop<sup>1</sup> in helpdesk calls.

 **99.7%**  
app compatibility with programs in place to help resolve issues at no additional cost.<sup>5</sup>

**“ I’ve done this for 20 years with lots of different Windows versions, and it has never been easier to set up a device in a company context.”**

– Julian Gerhard, CTO, SUSI&James

 **You’re in good company.** See how other organizations have experienced the unique productivity and security benefits of Windows 11 Pro and a hassle-free upgrade from Windows 10. Learn how other companies successfully upgraded to Windows 11.

Take advantage of all the resources to navigate and deploy with confidence.



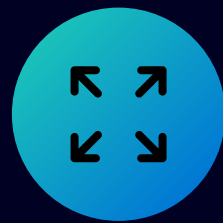
Plan your upgrade to Windows 11.

 [Learn more](#)



Identify eligible devices with Intune and Endpoint analytics.

 [Learn more](#)



Prepare a pilot deployment.

 [Learn more](#)

Contact your reseller to learn more and get started.

1. Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.  
2. Copilot in Windows 11 is rolling out gradually (in preview) within the latest update to Windows 11 in select global markets. Timing of availability varies by device and market. [Learn more](#). Copilot with commercial data protection is available at no additional cost for users with an Entra ID with eligible Microsoft 365 licenses.  
3. Work Trend Index Special Report “What can Copilot’s earliest users teach us about generative AI at work?”, November 2023.  
4. Commissioned study delivered by Forrester Consulting “The Total Economic Impact™ of Windows 11 Pro Devices”, December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.  
5. App Assure program data.