

Surface Commercial
Distributor Managed Partner
(DMP)

Partner Center Onboarding Guide

Last updated: January 2025





Topics covered

- High-level DMP onboarding flow
- Onboarding: Prerequisites and callouts
- Step-by-step onboarding guide
- <u>Additional information</u>
- Support

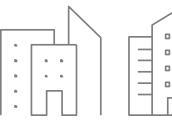


The purpose of this guide is to help companies navigate the new Surface Commercial DMP onboarding process in Partner Center.





High-level DMP onboarding flow

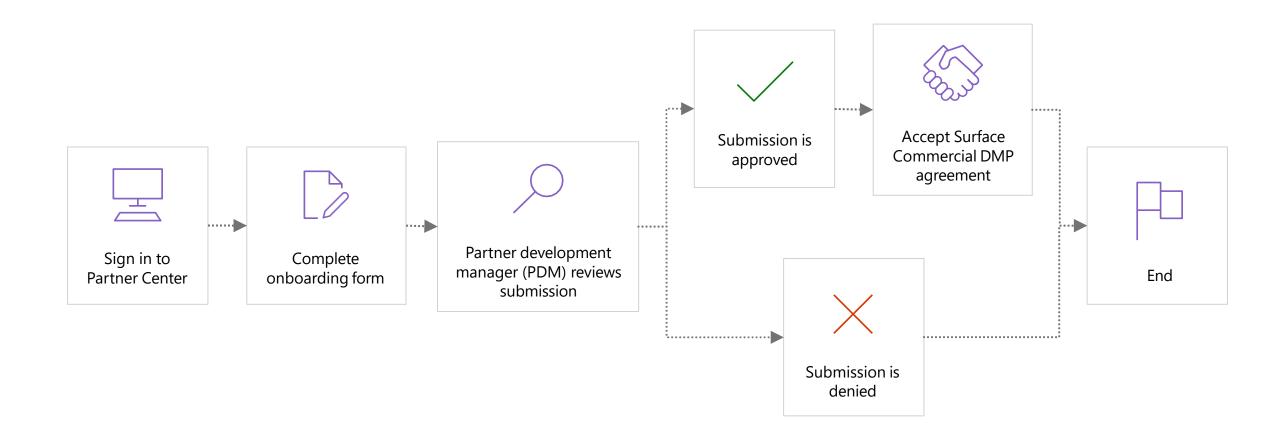








High-level DMP onboarding flow



















Prerequisites for Onboarding into Partner Center Surface Programs

- 1. Existing Microsoft Al Cloud Partner Program or Microsoft Partner Network (MPN) Account: You must have an active Microsoft Al Cloud Partner Program/MPN account in order to onboard into Partner Center. If you do not have an active tenant account or need to create an additional one, follow the link below:
 - <u>Partner Center Join a Program</u>
- 2. Tenant 'Global Admin' is a required role: In order to complete the onboarding process, you will need to have the Global Admin for your Company's Partner Center domain/tenant identified and available. If this role needs to be assigned, or if you would like to verify the role owner(s), refer to the links below.
 - Become a global admin for your company
 - > What to do if the only admin for your Microsoft AI Cloud Partner Program has left the company
- 3. Mailbox Configuration: Ensure that your Mailbox preferences are configured correctly to receive Partner Center communications
 - **y** Go to my preferences
 - Update the Contact Email field with your preferred email ID. Once you have entered the email address in this field, refresh the page and then click on Send OTP (in this order).
 - You'll receive a one-time password (OTP) to your specified email ID. Enter the password per the instructions to complete verification of your email address.



If you are an existing Cloud Solution Provider (CSP) Partner:

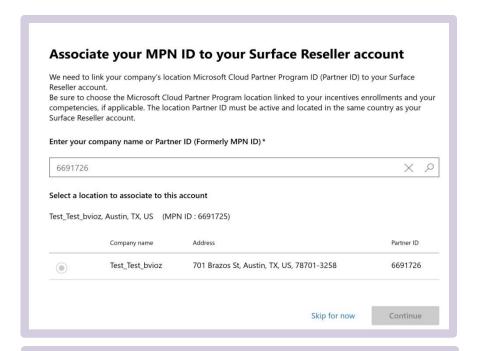
Please note that you cannot have a non-CSP **Partner Location ID (PLA)** under the same AAD tenant as a PLA associated to your CSP program.

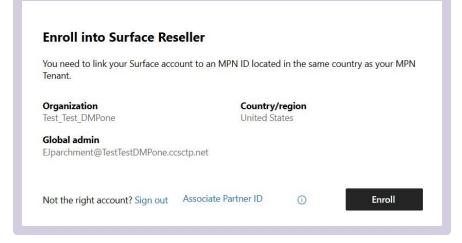
- 1. If the PLA you are using to sign up for Surface is already enrolled in CSP, you will be able to use that PLA for your Surface programs with no issues. During **Step 3** of the onboarding guide (Slide 12), be sure that you are selecting the same PLA as your CSP account when you see the prompt to **Associate your MPN ID to your Surface Reseller account.**
- 2. If the PLA you wish to enroll into Surface is <u>not</u> the PLA for your CSP account, It will need to be associated to Surface programs under a different tenant. In this scenario, select '**Skip for now**' and sign-in using an eligible tenant. If you do not have an existing tenant that meets these requirements, you will need to create a new account as defined in **Step 1a** (slide 10). Then select **Associate Partner ID** using the new tenant to search for the required PLA.

Only One Surface enrollment per tenant is allowed

If you are managing multiple locations or subsidiaries, please note that only one Surface enrollment is allowed per tenant. You will need to associate each Surface enrollment to its respective PLA/tenant.

- If you have more than one PLA that needs to be enrolled into Surface, refer to this resource on adding tenants to your Partner Center account.
- If you can't access **Insights**, refer to this resource on multi-tenant accounts to link the tenants.





High-level DMP onboarding flow Onboarding:
Prerequisites and callouts





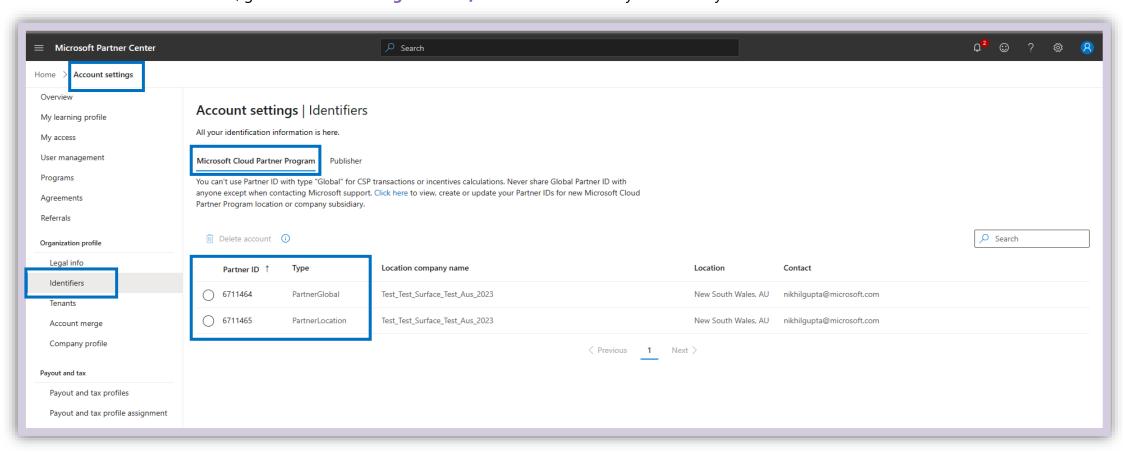


Additional Callouts

How to locate your Partner ID:

It may be necessary for a DMP Partner to locate their **Partner Global ID (PGA)** or **Partner Location ID (PLA)** in Partner Center in order to reference it with a Distributor.

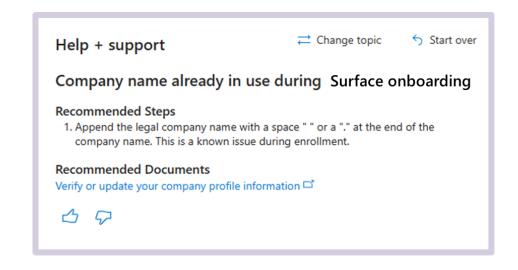
In Partner Center, go to Account Settings - Identifiers - MCPP tab and you will find your account numbers in this location.





If "A relationship already exists with a different Legal Entity" error occurs, please follow the below step:

- On the Company Information page, append your legal company name with a space " " or a period "." at the end of the company name. (ex. Change Contoso Inc to Contoso Inc.)
- See Step 4 within the 'Step-by-step onboarding guide' section of this guide (slide 16) for the Company Information page.
- This is a known issue during enrollment.



Please note that this is also provided under Help + Support for Surface Enrollment

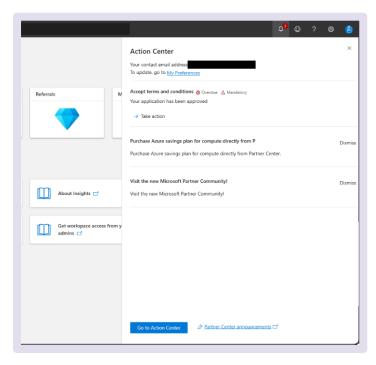


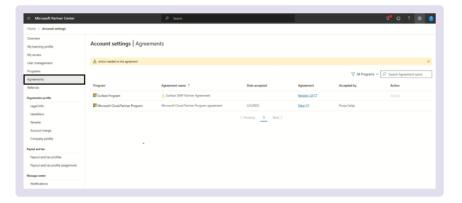
How to determine when you can Accept Program Terms?

- 1. Once the PDM approves, the partner Global Admin will receive an **email from** <u>microsoft-noreply@microsoft.com</u> with subject 'Complete Microsoft Surface Distributor Managed Partner program enrollment' to accept the terms.
- 2. Once the PDM approves, the Global Admin will see PC notification in Action Center to accept the terms.

3. The partner Global Admin can also navigate to the Agreements page and view/accept the agreement in Partner Center.





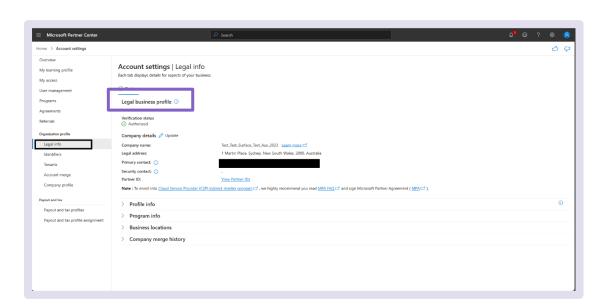




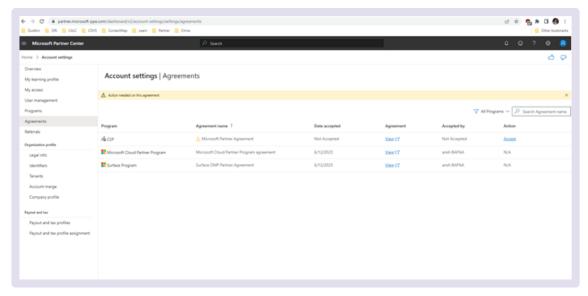
How to determine when you can Accept Program Terms?

In the case that you cannot see the communications to accept terms, it may be due to vetting being in progress

Once vetting is complete, you will be listed as Authorized in Partner tab of Legal Info page.



Accept the agreement to become active and receive the welcome email.





Step-by-step onboarding guide





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Onboarding:
Prerequisites and
callouts

Step-by-step onboarding guide

Support



Step 1

- **)** Go to **Partner Center**: <u>Surface DMP partner enrollment</u>
- If you are a net new partner, or need to create an additional Azure Active Directory (AAD) tenant to support your Surface program, select Create work account and follow instructions in Step 1a (slide 11) to create your new account.
- If you already have an existing Azure AD tenant, select Sign in and complete the sign in using your existing username and password. From there, proceed to **Step 2** (slide 12)

If you have multiple AAD logins, Be sure to sign in with the correct credentials for the **Partner** organization ID and **Partner Location ID** for the correct Company/Subsidiary and Country that you would like to be associated to your Surface account.

Please note again that the **Global Admin** role for the tenant will be required.

Welcome to Partner Center

Partner Center is the single destination for your organization to manage your business relationship and partnering opportunities with Microsoft, customers, and other partners. Get started with setting up your account by choosing one of the options below.



Create Azure AD tenant

If you don't already have an Azure AD tenant or want to create a new one for development, create one today! Learn More



Sign in

If you are an **organization or business**, use the work email address that you use to log in to Office 365, Microsoft Azure, or Microsoft Dynamics CRM (for example, *you@yourcompany.com*).

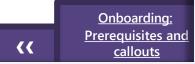
If you are an **individual developer**, use the email address that you use to log in to Outlook, OneDrive, Xbox LIVE, or Microsoft 365 (for example, *you@outlook.com*).

- Review your company's account information and agree to the terms and conditions.
- Take the tour to explore the dashboard and start managing your membership.

Create work account

Sign in





Step-by-step onboarding guide

Support



Step 1a (for net new accounts only)

To create a new Azure AD account, you'll need to fill out the form with your company's information and provide the contact details for the **Global Administrator** user account. Once you receive final notification that your account is ready, click **Next** and proceed to **Step 2** (slide 12).

Create a new Azure	Active Directory	Global administrator user account		Verify your phone numb	er		
Market Select the country or region where your office is lo market, which may include more than one country If you're a reseller, you can sell to customers in this creating your account. To sell in multiple markets, c market. Learn More ロ	or region. market only. You can't change markets after	As the global administrator of this Azure AD, you'll need a usern account. You can sign agreements, set up Partner Center accounthe primary admin contact for Microsoft. First Name * Last Name	nts for other employees, and be	Send me a text message at the nu Country Phone number Code * +1 Phone number		code	
Country/region* United States Directory information Organization name*		User name ① * Primary do ② Password * Confirm pa Alternate email address *	* .ccsctp.net	VerificationCode* Create account	After you enter select Create a be created. (This minutes)	ccount, your	work account w
Address line 1* City * ZIP/Postal Code *	Address line 2 State/province * State/province Primary contact phone *	Once you select Continue, you'll be asked to verify your phone number via text.	Continue			Your work acco We're sending you an emainfo. Organization Test_Test_DMPone Currently signed in as EJparchment@TestTestDMi	il with your work account Country/region United States

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Onboarding:
Prerequisites and callouts

Step-by-step onboarding guide

Additional information





Step 2 – Join the Surface DMP Program

- After sign-in is completed with your new or existing account:
 - Select the Surface Commercial Reseller DMP button > Next >

Surface Commercial Reseller - DMP.

Join a program to unlock new opportunities

Looking to partner on:





Surface Commercial Reseller - DMP

Purchase Microsoft Surface for Business devices and related products directly from an authorized Microsoft distributor and sell them directly to customers through inhouse sales staff. Own the end-to-end relationship with your customer and with a Microsoft distributor.

Active In





Microsoft Cloud Partner Program

The Microsoft Cloud Partner Program is a portfolio of programs and offers that help any company that wants to partner with Microsoft to build a profitable business and build, go to market, and sell their Microsoft-based solutions with Microsoft and other partners. Learn More

Other areas

To enroll in one of the following programs Sign in again using your personal account.



Bethesda Partner Program

Share and sell your creations within The Elder Scrolls V: Skyrim in-game marketplace.





Onboarding: Prerequisites and callouts

Step-by-step onboarding guide

Support

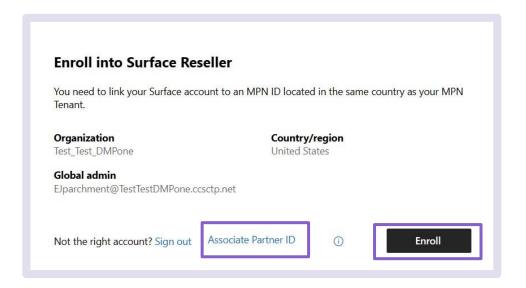


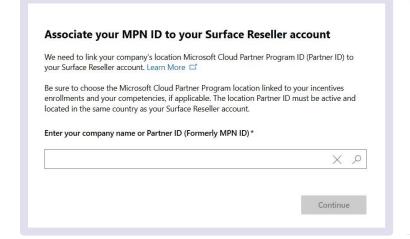
Step 3: Associate your PLA to your Surface Account

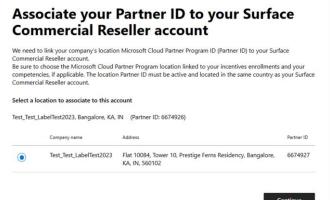
Verify your account information is correct. Click "Enroll"

- If your account does not have any PLA associated, you will receive the "**search**" option to locate the PLA you would like to associate. Refer to **Step 3a** (Slide 14) for additional details
- If your Account already has PLA(s) associated, you will receive the "select" option to select an available PLA from the list. If you are unable to find the desired PLA in this list, select 'Associate Partner ID' from the previous screen to enter the company name or Partner ID manually.

Once you've linked your Surface account to your partner ID, select Continue.











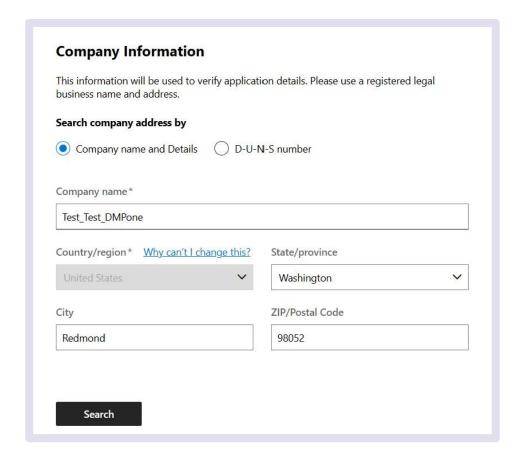






Step 3a

In case you are using a new account or are unable to find the required Partner Location ID (PLA), search for your company information either by company name and details or the Data Universal Numbering System (D-U-N-S) number, or by entering your information manually.



This information will name and address.	be used to ve	erify application details. Please use a registered legal business
Search company ac	ldress by	
Company name	and Details	D-U-N-S number
D-U-N-S number	(i)	Learn More □**



Onboarding: Prerequisites and callouts

Step-by-step onboarding quide

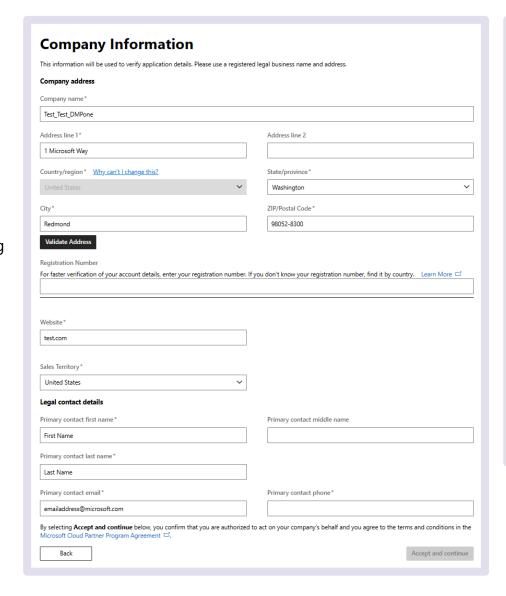






Step 4 – Company Information

Continue with the form by validating your company information and then entering the details for the key contacts. Click **Next** when completed



details
d as a signing authority, specific to your will be authorized to click-accept the admin click-accept the agreement, then you
Middle Name
Phone
I
Middle Name
Phone



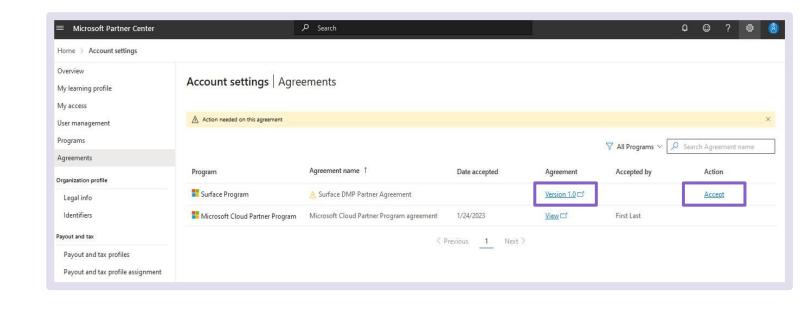
Step 5 – Accept Program Terms

- After submitting your key contacts, the form will be submitted to a Microsoft PDM for approval.
- Once your form is approved by the PDM, the primary contact will receive an email to go back to Partner Center and accept the agreement.
- Return to Partner Center and go to Account settings to review and accept the Surface Commercial DMP agreement.

To access your Account settings:

- Select the gear icon on the upper-right corner.
 - 2 Select Account settings from the dropdown menu.
 - 3 Select Agreements on the left pane.







Step 5 – Accept Program Terms

After you accept your agreement, you'll receive a welcome email that contains multiple links to help get you started on your Surface journey.



Start your Microsoft Surface journey

Partner organization ID: 6699389

Partner location ID: 6699390

Welcome, TestTestUSS6M.

We're excited to welcome you to the Microsoft Surface Commercial Reseller program as a Microsoft Distributor Managed Partner (DMP). Since your application has been approved by a Microsoft Partner Development Manager (PDM) and you've accepted the Microsoft DMP agreement, you're now authorized to sell Microsoft Surface devices, related accessories, and protection plans authorized for sale in United States to commercial business, government, and education institution customers.

You can view a copy of the Microsoft DMP agreement by signing in to your Partner Center account. A list of Authorized Device Distributors (ADDs) in United States that you can begin purchasing from can be found in Partner Center. If you have questions, please contact any of the Microsoft Authorized Device Distributors (ADD) you see listed.

As you start your Microsoft Surface journey, here are some resources you might find helpful:

 Surface Reseller Alliance (SRA) portal: Here you'll find marketing assets, operational resources, partner programs, and a place to find support if you need it.

- Surface Reseller Alliance program: Our partner program offers incentives to resellers who've met defined criteria.
- Asset gallery: A collection of content to help you recruit, develop, launch, and grow your Microsoft Surface business.
- Surface Academy: Take advantage of our reseller training and certifications to help you achieve success with Microsoft Surface.
- Microsoft Devices Pricing Programs: Designed to provide profitability to partners and discounts to end customers.
- Partner Center support: Find information on the various programs supported in Partner Center and open support tickets for personalized assistance.
- Learn more about Microsoft Protection Plans at the SRA portal's Surface Warranty & Protection Plan Collection. Your Microsoft DMP agreement is supplemented by additional requirements set forth in the "Guide for Selling Microsoft Protection Plans," which is available at https://partner.microsoft.com/enus/surface/assets/collection/surface-warranty-and-protection-plan-collection#/. In addition, please reach out to your ADD for resources and training on the different dynamics of selling Microsoft protection plans.
- Access additional training at Selling Microsoft Protection Plans Process and Compliance (sharepoint.com). Then, tell us, "I'd like access to Selling Microsoft Protection Plans training," We'll help with the rest to get you connected.

Thank you,

Microsoft Surface Commercial Team



Additional information







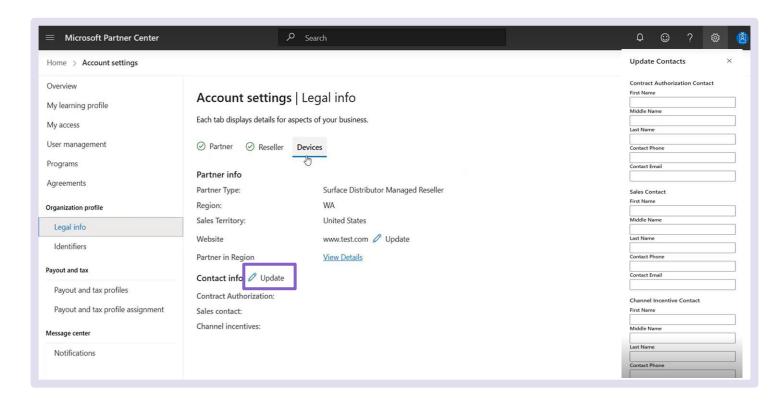
Additional information

How to review and edit Surface contacts

- Go to Account settings by selecting the gear icon on the upper right corner.
- 2 Select the Legal info tab under Organization profile.
- 3 Select Devices > Update (next to Contact info).
- 4 Either add or edit contacts on the right side.

Learn more about Partner Center:

- What is Partner Center?
- Get around Partner Center
- Action Center overview
- Manage your Partner Center account
- Partner Center account structure
- **)** Find your workspaces, roles, and admins in Partner Center
- Verify your company profile







Additional information

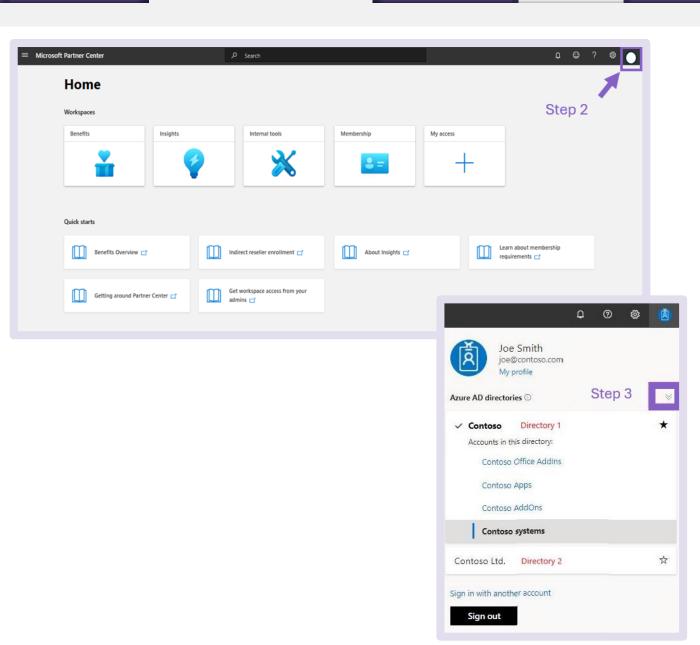




FAQ

Steps to follow if you are unable to see your agreement

- 1 Visit <u>Partner Center</u> and login using your global admin email.
- 2 Select profile icon on top right.
- 3 Select expand option from the panel. All your Azure AD Directories will be listed here. Select the right AAD directory which was enrolled in the program.
- 4 Now visit the Agreements page to find the program agreement.





Support





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Support

- **)** For any help or support needed during onboarding, use the link: <u>Get support</u> in Partner Center.
- Select ? in Partner Center to open the Help + Support form, input the following:
 - Problem Summary = surface
 - Workspace = Enrollment
 - Problem type = Surface > Surface Partner Enrollment (Onboarding)
 - Select appropriate topic Surface Partner Enrollment (Onboarding) is frequently selected.
- Support will be offered in English per the hours of operation. You will receive emails from support@mail.support.microsoft.com.
 - To update a partner account, either a global admin or an MPN partner admin
- role must be assigned. To learn how to assign roles, refer to <u>Partner Center</u> resource on assigning roles and permissions to users.

