



**of Chief Information Officers (CIOs) in ANZ expect cybersecurity to receive the most significant increase in technology investment by 2025**

Gartner

## Scenario 4a: Data Protection

### M365 E3 + M365 E5 Compliance Mini Bundle (Information Protection & Governance)

Add the M365 E5 Compliance Mini Bundle to M365 E3 to help customers streamline their compliance and risk management with intelligent data protection, regulatory adherence, insider risk management, eDiscovery, auditing and proactive data management.

#### SMB Challenges

##### Complex Data Security Risks:

Enterprises face an explosion of sensitive data across environments, creating challenges in protection, management and compliance.

##### Growing Regulatory Complexity:

ANZ organisations must adhere to strict standards like the Privacy Act 1988 increasing operational pressure.

##### Insider Threats and Data Misuse:

Employees and contractors can unintentionally or maliciously expose data, leading to significant risks for ANZ businesses.

#### Transformative Actions for IT Partners/ MSPs

##### ✓ Comprehensive Data Security:

Deploy Microsoft Purview Information Protection and DLP to safeguard sensitive data and prevent unauthorised sharing.

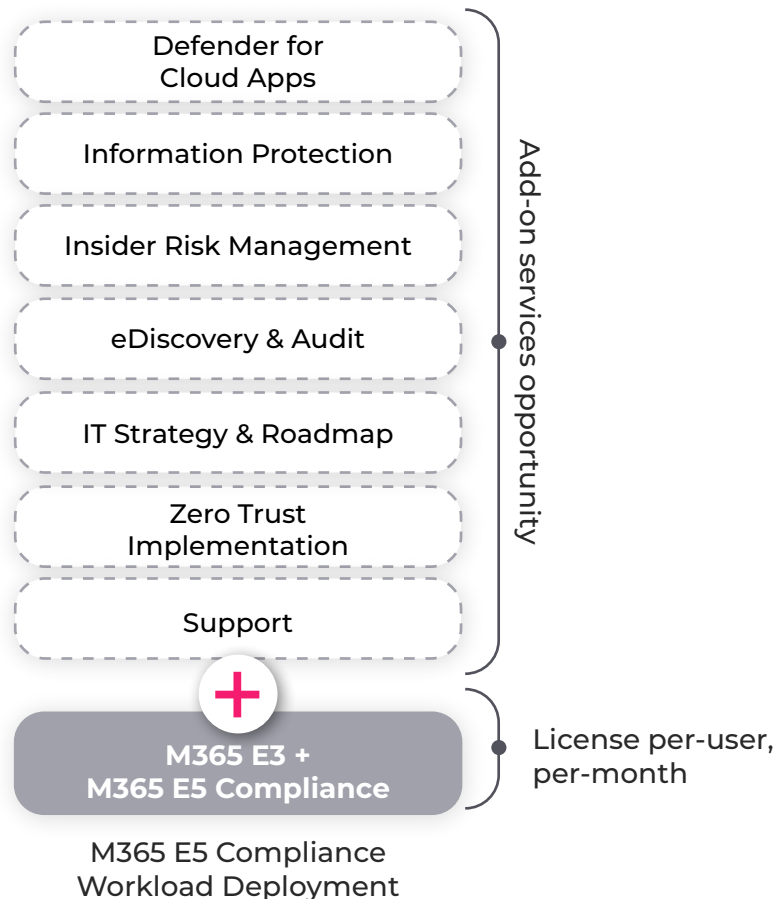
##### ✓ Proactive Risk Mitigation: Use

Purview Insider Risk Management and Audit Premium to detect, manage, and respond to data misuse or breaches in real-time.

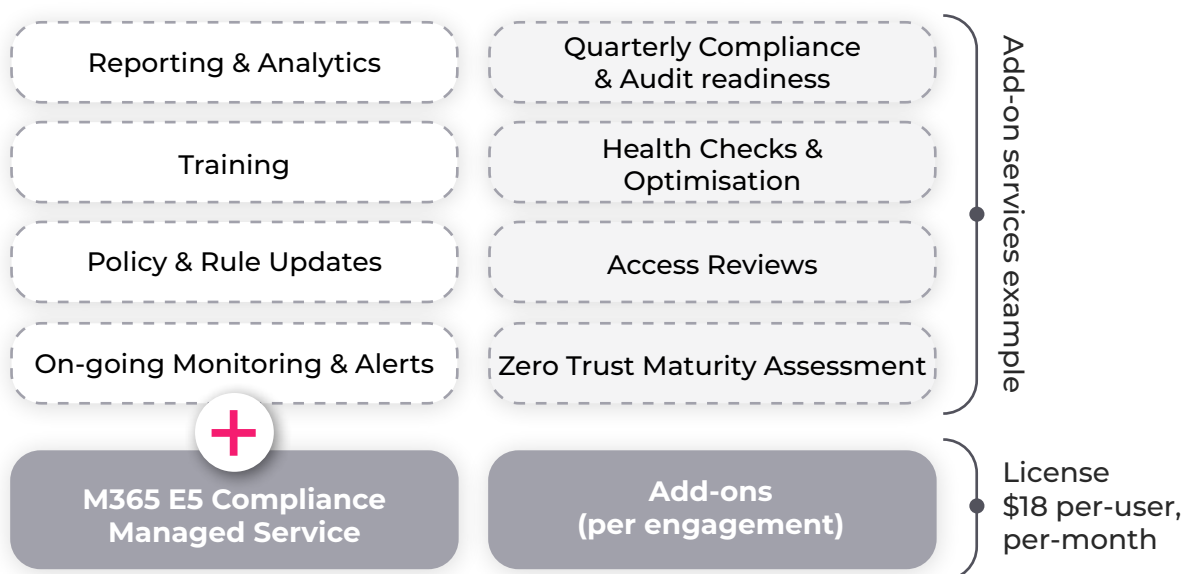
##### ✓ Streamline Compliance Management:

Leverage Compliance Manager to automate compliance tracking and provide actionable insights for ANZ's regulatory landscape.

#### Partner Opportunity with M365 E3 + M365 E5 Compliance



**Partner-managed services for M365 E5 Compliance with M365 E3 Baseline: Protect data, enforce DLP policies, conduct compliance assessments, manage insider risks, provide audit reporting and ensure regulatory alignment with Microsoft Purview.**



## Main Resource

- Access the full sales toolkit, including a customer-ready brochure and pitch deck [here](#).

## Other Resources

- Data Security customer pitch deck
- Microsoft Purview Data Governance product deck
- Microsoft Purview Data Lifecycle Management overview deck
- Microsoft Insider Risk Management overview deck
- Microsoft Information Protection overview deck

**\$62,800**

**Average cost to a medium business of cyber crime**

ACSC – Annual Cyber Threat Report 2022

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**your security offering**

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