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Video Hosting Online Conferences - Being a kick ass online host.

A man who dares
to waste one hour
of time has not discovered
the value of life.
- Charles Darwin

Clarity recap

Can you easily say your message? Is it simple, relevant, repeatable and compelling?

How do you show up for an in-person meeting? Bring that same behaviour online.

How much energy do you put into planning a party? Bring the same effort into your online hosting and prep!

How do you engage and listen IRL? Bring those skills too!

Tips for content

Know your:

- Hook
- What's in it for me?
- Call to action



#activelistening

Recommended books

Presence (also YouTube Amy Cuddy 2 min talk), Building A Storybrand, Captivate, The 1% Rule.

Editing apps to explore

- In shot
- Camtasia
- Splice
- iMovie
- MixCaptions
- Headliner

